

# LOBSTER RUN

5K RUN/WALK TO CARE FOR THE COAST



Join the American Littoral Society for the 5th Annual Lobster Run and greet the spring season with a fun 5K, and a tremendous after party at the award winning Langosta Lounge on the Asbury Park boardwalk. **Your sponsorship will show our 450+ participants you support the Littoral Society's efforts to protect and preserve the ocean and coast.**

**Langosta Lounge**  
1000 Ocean Avenue and Second Avenue  
Asbury Park, NJ 07712  
**Saturday, April 18**  
10:00—10:30 am rolling start

**Sponsor Information**

Sponsorship Level: \_\_\_\_\_

Sponsor Company: \_\_\_\_\_

Sponsor Company Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

**Payment Method**

Check (enclosed)

Credit Card

Please send me an invoice

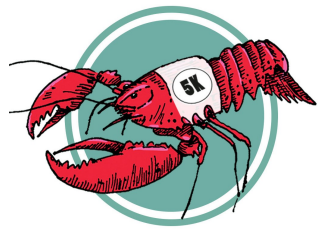
If applicable, please provide credit card information below:

Credit Card #: \_\_\_\_\_

Exp. Date: \_\_\_\_\_ Security Code: \_\_\_\_\_

**Please return this form and a copy of your company logo (.jpg or .eps) via email, or mail (form only), to [Hillary.Critelli@littoralsociety.org](mailto:Hillary.Critelli@littoralsociety.org) or 18 Hartshorne Drive, Highlands, NJ 07732.**





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|--------------------------|--|
| <b>Jumbo - \$2,500</b>   | <ul style="list-style-type: none"><li>Listed as top sponsor on website with logo and link*</li><li>Prominent recognition on all event advertisements**</li><li>Most prominent and largest logo on race t-shirts</li><li>Opportunity to speak at race after party</li><li>Opportunity to set up table and distribute sponsor provided products and materials</li><li>Sponsor provided banner displayed at event</li><li>Promotional materials in race packet (provided by sponsor)</li><li>Special PA announcements mentioning sponsor name after the race</li><li>Will place all check-in materials inside any bags provided by sponsor</li><li>5 complimentary race entries</li></ul> |
| <b>Selects - \$1,000</b> | <ul style="list-style-type: none"><li>Listed as sponsor on website with logo and link*</li><li>Second tier level company logo on back of race t-shirt</li><li>Opportunity to set up table and display and distribute products and materials</li><li>Sponsor provided banner displayed at event</li><li>Promotional materials in race packet (provided by sponsor)</li><li>Special PA announcements mentioning sponsor name after the race</li><li>3 complimentary race entries</li></ul>   |
| <b>Chix - \$500</b>      | <ul style="list-style-type: none"><li>Listed as sponsor on website with link</li><li>Third tier level company logo on back of race t-shirt*</li><li>Logo displayed at registration area</li><li>Promotional materials in race packet (provided by sponsor)</li><li>2 complimentary race entries</li></ul>  |
| <b>Deuces – \$250</b>    | <ul style="list-style-type: none"><li>Listed as sponsor on website with link</li><li>Fourth tier level company name on back of race t-shirt</li><li>Promotional materials in race packet (provided by sponsor)</li><li>Logo displayed at registration area</li><li>1 complimentary race entry</li></ul>  |
| <b>Canners – \$100</b>   | <ul style="list-style-type: none"><li>Listed as sponsor on website with link</li><li>Fifth tier level company name on back of race t-shirt</li><li>Logo displayed at registration area</li></ul>   |

\*Please provide a company logo in .jpg or .png format on disk or electronically along with your check.

\*\*Deadline for printed material production with logo is 3/1/2020

The American Littoral Society is a 501c3 non-profit that promotes the study and conservation of marine life and habitat, protects the coast from harm, and empowers others to do the same.